



Gorman Hopkins Publishing, LLC

3030 Whitehall Park Drive
Charlotte, NC 28273

P: 704-819-4889 F: 704-227-4780

ads@theresalehomeguide.com

www.theresalehomeguide.com

Advertising Agreement

ADVERTISER

BILLING

The undersigned agrees to place advertising in <i>The Resale Home Guide</i> as specified:	
Number of Issue:	6 months or 12 months
Beginning Issue:	End Issue:
Number of Listings:	Rate Per Listing:
Total Monthly Investment	

Terms: Each monthly issue covered by this agreement will be invoiced 100% at space reservation deadline. All pricing is monthly; Invoices will be emailed monthly, unless otherwise indicated and payment due upon receipt. Unpaid balances over 30 days will be considered delinquent and will be pulled from publication. Advertiser is responsible for all cost associated with attempt to collect, including and not limited to attorney's fees deemed necessary by non-payment. Agent/ Broker are obligated under signed agreement to run agreed number of listings, for the agreed number of issues, and will be billed for such. Failure to honor agreement will result in a short-rate penalty tabulated as the amount the highest published listing rate minus the agreed rate by the number of issues ran.

The party responsible for payment is required to sign Advertising Agreement, agreeing to payment policies. Credit Card payments require card holder's signature on an Advertising Agreement, which will be kept on file. Advertisers must adhere to technical specifications, and use only provided Resale Home Guide Listing Format Forms. Advertising is restricted to real estate agents and real estate brokers. Real Estate Advertising in *The Resale Home Guide* is subject to the Federal Fair Housing Act of 1968 and its amendments. Publisher will not knowingly accept any advertising for real estate which is in violation of the law. Advertising dwellings are available on an equal opportunity basis.

Credit Card Authorization Agreement

- Visa
- Discover
- MC
- American Express

Account Number: _____

Expiration Date: _____

- I give permission to charge card monthly according to signed agreement
- I give permission to charge card only when authorized by phone or email.

Credit Card Billing Address: _____

AGREEMENT	
_____	_____
Company Representative	Date
_____	_____
Title	
_____	_____
Publisher	Date